



DPDP Parental Consent

Children's data carries the strictest rules and highest penalties (up to ₹200 Cr). Section 9 + Rule 10.

■ The Rule (S.9 + Rule 10)

- A child = anyone under 18 (S.2(f))
- Verifiable parental consent before processing
- No tracking or behavioural monitoring
- No targeted ads directed at children

■ Who Is Affected

- Schools, coaching & tutorial centres
- EdTech platforms with student users
- Sports academies and hobby classes
- Any app/site where under-18s register

■ How to Verify

- Use reliable details you hold, or the parent gives
- Or an age token via a Digital Locker (e.g. DigiLocker)
- Collect at admission, before entering data
- Log consent with a timestamp

■ Watch Out

- Highest penalty tier: up to ₹200 Cr
- A checkbox alone is not "verifiable"
- Re-consent existing students before 13 May 2027
- Separate consent for promotional messages



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