

**EasyDP**

India's DPDP compliance layer

www.easydp.inPRIVACY NOTICE — DPDP
CHECKLIST

A DPDP Privacy Notice

Section 5 + Rule 3: a clear, standalone notice given before or at the time of collecting data.

■ Must Cover

- Who you are + a contact for data questions
- What data you collect (itemised) and why
- Which processors you share it with
- How long you keep it

■ Rights to Explain

- Access, correction & erasure (S.11–12)
- Grievance redressal (S.13)
- Withdraw consent any time (S.6(4))
- Complain to the Data Protection Board

■ Where to Publish

- Website footer + checkout consent box
- Link-in-bio for Instagram / WhatsApp
- A QR code at the counter for offline stores
- In the language your customers need

■ Keep It Valid

- Clear, plain language — not buried in T&Cs
- Be specific — not "to improve our services"
- Update it when you add a processor or purpose
- Re-obtain consent for any new purpose

**Scan to read the full guide**www.easydp.in/blog/how-to-write-dpdp-privacy-notice/**EasyDP — DPDP consent, notices & audit trails**

General information, not legal advice.