



A Compliant Consent Notice

A valid notice is standalone and itemised — Section 6 + Rule 3. It cannot be buried in your terms.

■ Must Include (Rule 3)

- An itemised list of the data you collect
- The specific purpose + goods/services
- How to withdraw consent
- How to exercise rights & complain to the Board

■ Section 6(3) Rules

- Clear, plain language — no legalese
- Offer English or an Eighth Schedule language
- Give a contact for data questions

■ Do

- Keep it standalone and itemised
- Use an unticked, active checkbox
- One data type → one clear purpose
- Log each consent with a timestamp

■ Don't

- Bury consent in terms & conditions
- Pre-tick the box
- Say vaguely "to improve our services"
- Make withdrawal harder than opting in



Scan to read the full guide
easydp.in/blog/dpdp-consent-form-template/