EasyDP
India's DPDP compliance layer

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AUTO DEALERS — DPDP QUICK REFERENCE

DPDP for Auto Dealers

Dealerships collect Aadhaar, PAN, finance and bank data per customer — high-sensitivity data under the Act.

The Data You Hold

- Name, DOB, address from ID documents
- Aadhaar (KYC) and PAN (finance)
- Income proofs & bank details for EMIs
- Test-drive records (name, phone, DL)

Your Obligations

- Consent on a tablet before collecting data
- Log consent with a timestamp
- DPAs with banks/NBFCs, insurers, OEMs, DMS
- Role-based DMS access + encrypted ID copies

Do This Now

- Add a consent step to your sales process
- Keep purchase & finance records ≥6 years
- Delete unconverted leads within 12 months
- Secure disposal of physical ID copies

Watch Out

- Aadhaar + PAN + bank = identity-theft package
- Security failure exposing it: up to ₹250 Cr
- Revoke ex-employee access immediately
- No reusing KYC data for marketing

Scan to read the full guide
www.easydp.in/blog/auto-dealers-dpdp-guide/

EasyDP — DPDP consent, notices & audit trails